



Advantage Market Intelligence

Global Automotive Client



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1.3.

The German Labour Market

The number of people unemployed in Germany has increased by 7000. This pushes the unemployment rate marginally up to 6.8 per cent in June 2012. This is still lower than Eurozone unemployment rate of 11.2 per cent. The slight increase in the unemployment rate does not translate into skilled labour availability.

Skilled Labour Supply Shortage

Skilled labour shortage continues to be a challenge faced by German manufacturers. In the Rhine-Neckar region of South-western Germany, where a majority of manufacturing activities take place, analysts foresee a skilled labour shortage of 35,000 by the end of 2013 unless countermeasures are implemented.

However, an observation of underemployed labour supply in Southern Europe can be made. Manufacturers could potentially recruit skilled workers from the rest of Europe. However the language barrier remains a challenge. Specialist recruiters offer better solutions in identifying German-speaking candidates not just from Southern Europe but also other parts of the world. It is expected that HR departments will face bigger challenges in the coming months in recruitment.

Figure 2: German Employment by Industry

